



SAQIB IJAZ

Address: Mohallah Farooq Abad VPO Chakrala tehsil & District Mianwali

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Date of Birth: 03/03/2000

EDUCATION & QUALIFICATIONS

Bachelors in Business Administration in Marketing (cont)

Oct 2018-2022

Major (Marketing)

Namal Institute, Mianwali

CGPA: 2.568/4

Intermediate in Pre-engineering

2016-2018

Govt higher secondary school, DS Bilawal

Marks: 805/1100

PROFESSIONAL EXPERIENCE

Internship at Millat tractors limited, Lahore

1st August- Sep15,2019

Dept., marketing, sale, procurement

- Work as an internee, and learn all the operations in above departments
- Take part in Millats tractors marketing department meeting in which discussed the customers review on a use of new fuel pump.

Namal Welfare Organization

Jun 2019-onward

Marketing

- Work as an active member to make active all social media pages of NOW

Internship at Namal Agri tech center:

Feb-Sep 2019

Head Survey team G2

- Leading whole team to make sessions interactive with farmers
- Data collection
- Final results presented to sponsors
- Collected samples from Tehsil Esa khail & district Chakwal

Academic experience:

Marketing Management: Built a marketing strategy for the online entrepreneurial venture on FB as a project in our one of the subject Brand Management.

Advertising: Work on fb page in advertisement to targets different segments in Prime Accessories.

Entrepreneurial Project (Bachelors): Submitted a research proposal on “Prime Accessories”. As a final year project find a market gap in district Mianwali and start an entrepreneurial venture.

Marketing Research: Done marketing research under the supervision of the two Instructors of Namal Institute Mianwali on the “Best Peanut Market” in Punjab.

Extra curriculum activities

NSSI (Head Outreach)

Sep 2020- Current

- Supervision of my team in different affairs
- Fund raising for different events, drives
- Arrange different seminars and social trainings

HONORS & AWARDS

- Achieved 100% scholarship at Namal institute Mianwali
- Achieved PEEF undergraduate scholarship of 0.25 million rupees

SKILLS & INTERESTS

- Competent user of Microsoft Word, PowerPoint, Excel, MS Project(intermediate)
- Interests: Entrepreneurship, cricket, tourism, music social gatherings, & farming.
- Language: Urdu(pro-efficient), English(intermediate), Saraiki Awankari(pro-efficient)